



09-C-0644

CITY OF ATLANTA

Shirley Franklin
Mayor

Office of the Mayor
55 Trinity Avenue, SW
Suite 2400
Atlanta, Georgia 30303
404-330-6100

Greg Pridgeon
Chief of Staff

March 21, 2009

President Lisa Borders and
Members of the Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell, SW
Atlanta, GA 30303

RE: Eastside Tax Allocation District (TAD) Neighborhood Advisory Board Re-appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to reappoint Ms. **Dedra Evans** to serve on the Eastside TAD Neighborhood Advisory Board in the NPU-M Category for the City of Atlanta. Ms. Evans is a resident of Atlanta and willing to continue to serve in this capacity. This appointment is for a **term of two (2) years**, and expires August 16, 2010.

I am confident that Ms. Evans will continue to serve the Eastside TAD Neighborhood Advisory Board with integrity and dedication. A copy of her resume' is attached for your review.

Sincerely,

Shirley Franklin

DEDRA F. EVANS
dedra.evans@pharma.novartis.com

732 Highland Avenue
Atlanta, Georgia 30312

Telephone/Message:
(404) 525-1083

404/525-1477

*Objective: To work in an innovative and leading pharmaceutical company
where I can utilize my clinical education background and medical liaison experience.*

NO ANSWER

EDUCATION

Mercer University Southern School of Pharmacy, Atlanta, Georgia May 1996
Doctor of Pharmacy Degree

Morris Brown College, Atlanta, Georgia May 1989
Bachelor of Science, Biology, Cum Laude

EMPLOYMENT

Novartis Pharmaceuticals Corporation – East Hanover, NJ
Regional Scientific Associate Director Jun 2002 - Present
Educational Training Coordinator for ABGHI Team April 2003 - Present

Primary Responsibilities Include:

- Establishing, developing and maintaining relationships with influential members of the ABGHI therapeutic area within geography (GA and SC)
 - Dissemination and implementation of scientific strategies for designated customers
 - Function as regional scientific resource
- As Educational Training Coordinator, responsibilities include:
- Scientific Specialty Team (SST) Coordinator of educational training for national ABGHI team
 - Strategic planning with Product Team Leaders (PTLs), Area Scientific Director (ASD), Therapeutic Team Directors (TTDs), and Managed Care Health Outcomes Coordinator (MMHOC) to develop training material for team through conference calls, regional and national meetings
 - Working with Director of Program Development (DPD) to assist with providing continuing education credit from training workshops

Mercer University Southern School of Pharmacy – Atlanta, GA
Director, Continuing Education and Professional Affairs Jun 2001 – Jun 2002

Primary Responsibilities Included:

- Planning, scheduling and administering all continuing education programs for the school
 - Pursuing financial support through grants, gifts, etc. from pharmaceutical companies and other sources to conduct continuing education programs
 - Supervising administrative secretary and pharmacy work study students for continuing education department
 - Coordinating with the University of Georgia with the implementation of the joint Nontraditional Pharm.D. Program
 - Attending pharmacy association meetings throughout the year
 - Managing budget for the continuing education department
 - Assisting students in obtaining intern experience
-

Solvay Pharmaceuticals, Inc. - Marietta, GA

Medical Liaison - Women's Health

Dec 1996 – Oct 1998

Senior Medical Liaison - Women's Health and Gastroenterology

Oct 1998 – May 2001

Primary Responsibilities Included:

- Establishing, developing, and maintaining a high degree of rapport with selected national and international thought leaders
- Excelling and assisting in management and/or scientific responsibilities including:
 - mentoring/coaching new medical liaisons;
 - developing scientific support material;
 - miscellaneous administrative activities
- Providing advanced medical/technical knowledge for Solvay field sales forces through creation of presentations
- Supporting managed care sales efforts by providing advanced product, medical and research data for use in sales activities; making presentations as appropriate to formulary committees or other decision-makers
- Encouraging publications and specific meeting presentations related to company's therapeutic areas of interest
- Optimizing the communication between selected thought leaders and company's Research and Development
- Participating in planning of regional speaker programs and ensuring effective utilization of selected thought leaders
- Spearheading the planning and implementation of local and regional symposia and round table discussions
- Participating in strategic planning to significantly improve corporate presence and enhancing future competitiveness

PROFESSIONAL ACTIVITIES

Student National Pharmaceutical Association, 1991 - 1995

Academy of Managed Care Pharmacy, 1995 - 1996

National Osteoporosis Foundation, Dec 1996 – present

American Gastroenterology Society, January 2001 – present

Georgia Pharmaceutical Association, May 2001 - present

COMMUNITY ACTIVITIES

Bond Federal Credit Union – Board Member, 2000 – present

Personnel Committee Member – 2004

Ben Hill United Methodist Church – Church Secretary, 2002 – present

Member, Fourth Ward Neighborhood Association

LICENSE

Registered Pharmacist - State of Georgia, July 1996 (License Number 18732)

REFERENCES

Available Upon Request

TO FIND A PARTICULAR CAPTION GO UP TO SELECT WITH YOUR MOUSE AND DRAG DOWN TO FIND

MEETING 8/16/2004

ID 04-C-1386

A Communication by Mayor Shirley Franklin appointing Ms. Dedra Evans as a member of the Eastside TAD Neighborhood Advisory Board in the NPU-M Category. This appointment is for a term of 2 years and scheduled to begin on the date of Council confirmation. (Forwarded With No Recommendation by Community Development/Human Resources Committee, 7/27/04) CONFIRMED BY A ROLL CALL VOTE OF 14 YEAS; 0 NAYS

SPNS Mayor Shirley Franklin

CARTFRAME # 114

REFER	
TYPE	Communication
TABLED	
VETO	
ADPDATE	2004/8/16
APPDATE	
WO APP	
REF #	
ADVDATE	
FILE	
FAILED	
OVERRIDE	
RECONSIDERED	

MEETING 10/2/2006 ID 06-C-1966

A Communication by Mayor Shirley Franklin re-appointing Dedra Evans to serve as a member of the Eastside TAD Neighborhood Advisory Board in the NPU-M Category for the City of Atlanta. This re-appointment is for a term of two (2) years, scheduled to begin on the date of Council confirmation. (Forwarded without Recommendation by CD/HR 9/12/06; HELD 9/18/06) CONFIRMED BY A ROLL CALL VOTE OF 13 YEAS; 0 NAYS

SPNS Mayor Shirley Franklin

CARTFRAME # 85

REFER	
TYPE	
TABLED	
VETO	
ADPDATE	2006/10/02
APPDATE	
WO APP	
REF #	
ADVDATE	
FILE	
FAILED	
OVERRIDE	
RECONSIDERED	

09-C-0644



CITY OF ATLANTA

Shirley Franklin
Mayor

Office of the Mayor
55 Trinity Avenue, SW
Suite 2400
Atlanta, Georgia 30303
404-330-6100

Greg Pridgeon
Chief of Staff

March 21, 2009

President Lisa Borders and
Members of the Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell, SW
Atlanta, GA 30303

RE: Eastside Tax Allocation District (TAD) Neighborhood Advisory Board Re-appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to reappoint Ms. **Dedra Evans** to serve on the Eastside TAD Neighborhood Advisory Board in the NPU-M Category for the City of Atlanta. Ms. Evans is a resident of Atlanta and willing to continue to serve in this capacity. This appointment is for a **term of two (2) years**, and expires ~~October 2, 2010~~. *FWM 122 RD*

I am confident that Ms. Evans will continue to serve the Eastside TAD Neighborhood Advisory Board with integrity and dedication. A copy of her resume' is attached for your review.

Sincerely,

Shirley Franklin
Shirley Franklin

09-C-0644

(Do Not Write Above This Line)

A COMMUNICATION BY

MAYOR SHIRLEY FRANKLIN:

REAPPOINTING DEDRA
EVANS TO SERVE ON THE
EASTSIDE TAD
NEIGHBORHOOD ADVISORY
BOARD. THIS APPOINTMENT
IS FOR A TERM OF TWO (2)
YEARS AND EXPIRES
OCTOBER 2, 2010.

First Reading
Committee _____
Date _____
Chair _____
Referred To _____

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER

Date Referred 4/20/09

Referred To: CD/HK + CAC

Date Referred

Referred To:

Date Referred

Referred To:

- FINAL COUNCIL ACTION
☐ 2nd ☐ 1st & 2nd ☐ 3rd
Readings
☐ Consent ☐ V Vote ☐ RC Vote

CERTIFIED

MAYOR'S ACTION